



# LIGHTS ON THE POWER OF KNOWLEDGE WITH "BE IN IT" AWARENESS PROGRAMS



The IICCI presents BE IN IT - Awareness programs, a series of technical sessions conducted by IICCI members providing exclusive insights, proven strategies and personalized guidance in their respective fields.

## MACRO-SEGMENTS

The technical sessions will be focused on

1. Covering legal, administrative, compliance, operational, logistical, HR and marcom topics.
2. Highlighting solutions, technologies and products provided by IICCI members.

Are you a professional looking to showcase your solutions, services and expertise to a vast network of Indo-Italian Businesses?

Seize the opportunity to host engaging technical sessions with us - reach out in a click!

[\*\*CLICK HERE\*\*](#)

## HOW DO WE DO IT

Through teasers shared on IICCI's social media platforms, we will gather registrations for your technical sessions, where our experts will present and analyze relevant topics, engage in interactive Q&A sessions with the audience and take the conversation offline to provide in-depth insights into the subject matter.