



DA PIU' DI 55 ANNI, AL CENTRO DELLE RELAZIONI ITALO-INDIANE
SINCE MORE THAN 55 YEARS, AT THE CENTER OF INDO-ITALIAN RELATIONS



officially recognised by



members of



IICCI Institutional Presentation and PRESENCE of ITALIAN COMPANIES in INDIA

September 2022



IICCI at a glance

MISSION

We are an **association** of Italian and Indian enterprises, professionals and intermediate bodies whose objective is to *support the development of commercial and industrial collaborations between Italy and India, to promote the economic interests of both countries.*

- Founded in 1966
- 5 offices in India
- 30 professionals employed

CATEGORY	2020-2021
Soci aziendali	583
Soci individuali	323
Soci istituzionali	20
TOTALE SOCI	926



Check our members' directory with details of our members: www.indiaitaly.com/members-directory



FACTS & FIGURES

7 Italics Wine Clubs | Mumbai, Pune, Delhi, Bangalore, Kolkata, Chennai and Kochi

9 Projects

- *Minerva* - The Italian Education Hub
- *Il Dolce Vino - True Italian Taste*
- *Il Frutteto: The Italian Orchard in India* - Agri Food Technology Center
- *Ad Idem* – The Dispute Resolution Centre
- *Vivitalia* - The Italics Experience Center
- *Italy4cities*
- *Punto&Linea*
- *Make it with Italy* - Italian Machinery Desk in India – AMAPLAST and UCIMU
- *The Italian Platform for Sustainability*

44 New corporate members

52 Language and Training Course Conducted

89 Events conducted online and in-person

230 Members Assisted with B2B

552 Students Counselling with Minerva Project

692 students enrolled in Italian Language Courses

696 email campaigns sent

700 Clients Services for Translation of Documents

778 IICCI Members

2,205 Social Media Post

3,918 participants to our events

31,529 Social Media Followers

26+ million emails sent



2022 – FOCUS SECTORS & INITIATIVES

SECTOR-SPECIFIC

IL DOLCE VINO (food and wine)

MAKE IT WITH ITALY (manufacturing)

IL FRUTTETO (agro-industry)

ITALY4CITIES (smart cities)

PUNTO&LINEA (furniture and design)

WELLNESS & BEAUTY (cosmetics)

CROSS-SECTORIAL

MINERVA (higher education)

AD-IDEM (dispute resolution)

TIPS (Sustainability & Corporate Social Responsibility)

SAY IT LIKE MONNA LISA (Italian language)

VIVITALIA (experience center)

FESTA ITALIANA (flagship event)

IMPRESA AWARDS (connected to TIPS)



2022 VALUE PROPOSITION

MEMBERSHIP

REPRESENTATION - Advocacy & Lobbying (Indo-Italian and Indo-European)

VISIBILITY

- Listing in IICCI Members Directory
- Right to participate in IICCI events as speaker
- Right to be invited in IICCI sector/activity-specific committees
- Right to apply for Impresa Awards
- Institutional co-branding (Platinum)

ACCESS

- To IICCI network for preliminary business assistance
- To updates on Indo-Italian News, Trade, Investments at a Macro and Sector-Specific level

SERVICES

MARKET INFO & ENTRY STRATEGY

- Sector/Product-specific research
- Market Entry Strategy

BUSINESS SCOUTING

- Partners Search & Matchmaking
- B2B and company visits

START-UP & OPERATIONS

- Company incorporation, location scouting, HR scouting
- Product/Brand registration and homologation
- Office space in Mumbai

BRANDING & PROMOTIONS

- Digital campaigns
- Product launch, exhibit and demos (use of VIVITALIA)

TRANSLATION of DOCUMENTS and MANUALS

TRAINING

ITALIAN LANGUAGE COURSES

- Basic and advanced levels
- Tailor-made programs on Italian language for business

VOCATIONAL TRAINING

- For promoters of Italian food&wine products
- For orchard operators
- For machinery operators

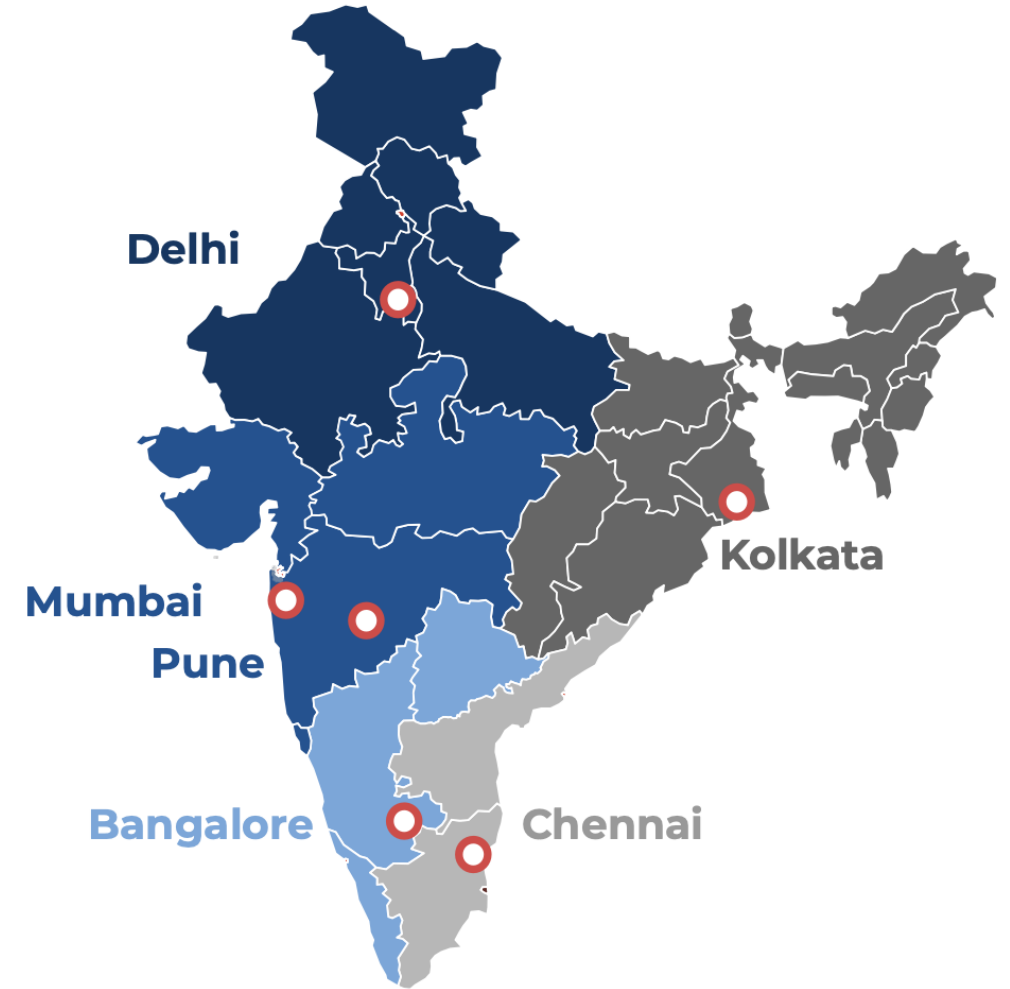
EXPERIENCE, EDUCATIONAL & STUDY TOURS

- Italian universities
- Italian wineries and food producers
- Italian bikes and cars companies



Italian Companies in India - Regions and Main Cities

Delhi NCR & North (Delhi)	= 168 companies
Maharashtra & West (Mumbai & Pune) West	= 285 companies
Bengal & North-East (Kolkata) Karnataka &	= 20 companies
South (Bangalore)	= 83 companies
Tamil Nadu & South East (Chennai)	= 70 companies



Italian Investments in India = 600+

Investment Stock in India from Italy since 2014 = 6,3 billion Eur

Employment generated by Italian companies in India: ~50k

Italian Brands present in the Indian market: +2000

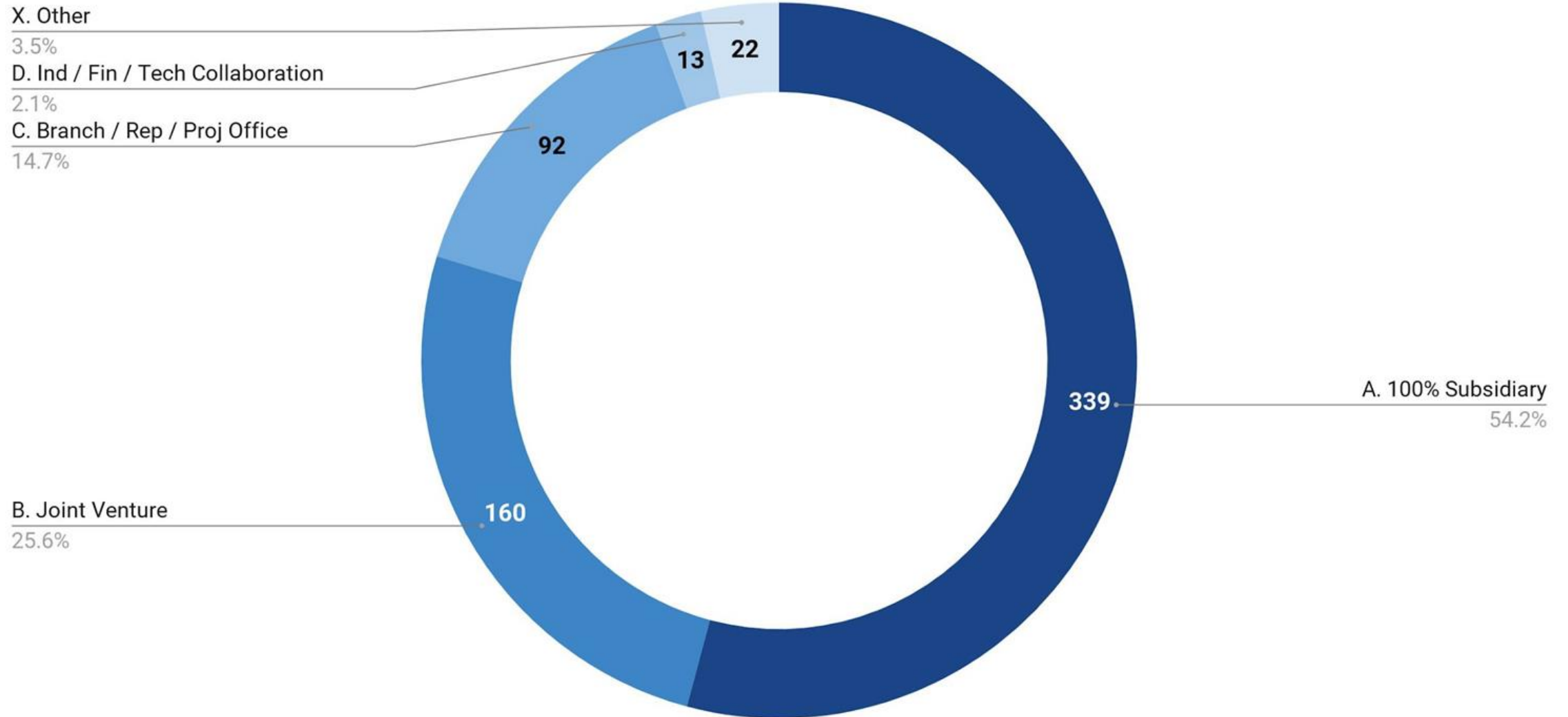


Italian Companies in India - Regions and Sectors

MAIN SECTORS						Grand Total
	A. Maharashtra & West India	B. Delhi NCR & North India	C. West Bengal & North East India	D. Tamil Nadu & South-East India	E. Karnataka & South India	
Machinery & Equipment	70	21	4	17	24	136
Infra, Construction & Building	40	24	4	11	10	89
Automotive & Components	35	28	1	9	11	84
Furniture, Design & Materials	24	15	2	3	9	53
Energy, Renewables & Environmental Tech	20	16	1	8	5	50
Fashion & Design	21	17		7	4	49
Admin, Financial & Business Services	23	8	1	2	6	40
Ict & Electronics	10	9	1	1	4	25
Transportation & Logistics	11	4	1	3	3	22
Pharma & Healthcare	8	6	1	3	2	20
Chemicals & Plastics	12	3	1	3		19
Agrifood	4	10	2	2	1	19
X. Other	5	2		1	2	10
Aerospace, Aeronautics, Defence & Security	2	5	1		2	10
Grand Total	285	168	20	70	83	626

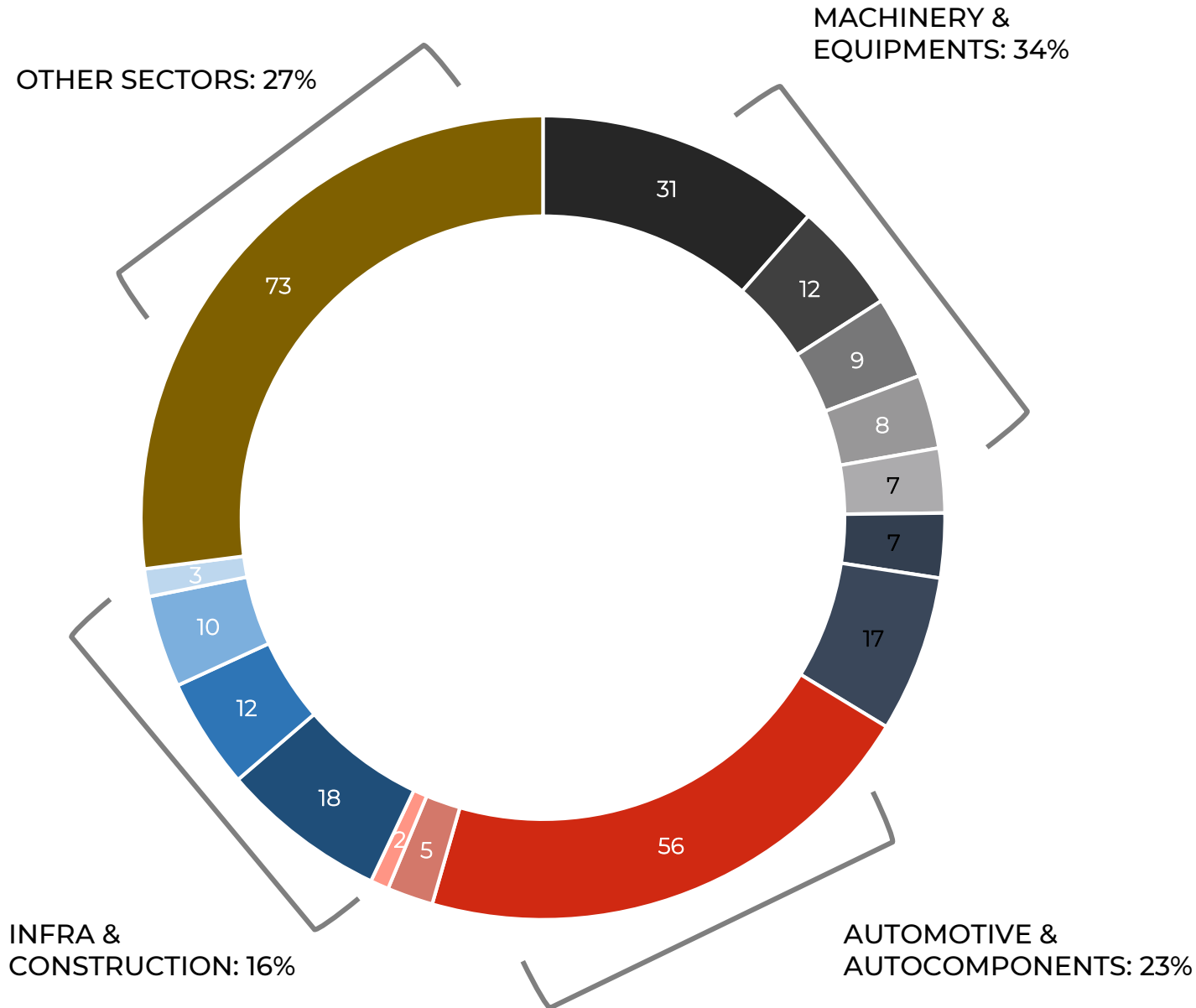


Italian Companies in India - Classification





Italian Companies with Productive Plants in India - Sectors



270 Indo-Italian Companies with Manufacturing Units in India

- Machine Tools
- Food processing
- Plastic
- Agricultural
- Textile
- Metal
- Other Machinery
- Components
- Tractors
- Vehicles
- Building Materials & Equipments
- Engineering, Architectural & Industrial Design Services
- Infra & Building Machinery
- Other Construction
- Other sectors



IICCI new home in MUMBAI

VIVITALIA



a project by



in partnership with



VIVITALIA – The Italics Experience Center in Mumbai is a +650m2 space in a prestigious location in the pulsating heart of Mumbai.

It is exclusively dedicated to the promotion of Italy its lifestyle culture and brands



IICCI new home in MUMBAI





IICCI - VIVITALIA





IICCI - VIVITALIA





IICCI Upcoming Co-working Space





IICCI Upcoming Co-working Space



GRAZIE!

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IICCI PLATINUM MEMBERS

