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## CALENDAR of IICCI FLAGSHIP EVENTS of 2023

### Italian Tech in India - Italian Know-How for India's Energy Transition and Manufacturing Growth

3<sup>rd</sup> to 5<sup>th</sup> March 2023 - Delhi & 17<sup>th</sup> to 19<sup>th</sup> March 2023 – Pune [\[click for program\]](#)

In one of its kind experience worldwide, the Embassy of Italy in New Delhi and the IICCI – Indo-Italian Chamber of Commerce and Industry, will collect and display the brightest examples of **Italian know-how** present in India in a collective exhibition to highlight the **contribution** of the Italian technologies **to the Indian economic and technological growth**.

Aim of the initiative is to:

- Share knowledge regarding the contribution of Italian companies to Indian economic and technological growth, promoting the Italian culture of fare bene (doing well) in India and strengthening positioning of Italian brands in India,
- Inscribe in an institutional setting the singular contribution of each participant company in the organic development of India and facilitate business connections and market penetration.

### The Italy in India Business Conclave (2<sup>nd</sup> and 3<sup>rd</sup> edition)

March 2023 – Mumbai or Pune (date TBC) & Oct 2023 - Bangalore (date TBC)

The Conclave has been first launched in Delhi in February 2020 and its second edition was held in Mumbai on 1<sup>st</sup> November 2022 (proceeding of the summit [http://indiaitaly.co.in/documents/IICCI2022/REPORT\\_ItalyIndia\\_Conclave1stNov.pdf](http://indiaitaly.co.in/documents/IICCI2022/REPORT_ItalyIndia_Conclave1stNov.pdf)).

It is an interaction between Italian institutions in India and managers of Italian and Indo-Italian companies in the country, it covers strategic sectors for Indo-Italian business relations and intends to define the state-of-the-art of Indo-Italian trade and investments relations and identify main opportunities, critical areas of intervention and specific actions for Italian institutions in India to support the operations of Indo-Italian companies.

### Impresa Awards 2023 - Celebrating Indo-Italian Business Excellence

Sep 2023 – Mumbai, VIVITALIA (date TBC)

A recognition of entrepreneurial and managerial results achieved by Indo-Italian companies in **key areas of strategic importance** for Indo-Italian relations (Innovation and Industry 4.0, Sustainability & Circular Economy, Community Building & Social Inclusion).

The applications received are scrutinized and assessed by a panel of experts in the respective domains, and the awarding ceremony will take place in IICCI's VIVITALIA in Mumbai. More info on the 2022 edition of Impresa Awards available at [www.indiaitaly.com/impresa-awards-2022](http://www.indiaitaly.com/impresa-awards-2022).

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## Invest in Italy Summit

June 2023 – Delhi (date TBC)

For the first time, the IICCI in collaboration with the Embassy of Italy in Delhi and other Italian Institutions will provide the attendants with a platform to discuss the investment trends from India to Italy. The target of the summit are:

- Indian companies that have already invested in Italy and prospect Indian investors,
- Professional firms and consultants engaged in assisting Indian companies for greenfield projects in Italy, and Indian and Italian companies for brownfield and M&As.

Its aim is to:

- Provide data and statistics on the current Indian investments into Italy,
- Access to existing investment opportunities in Italy
- Financial, fiscal, and administrative tools and incentives to facilitate Indian investments into Italy.

## Festa Italiana 2023

November 2023 – Mumbai, Delhi and Bangalore (dates TBC)

*Festa Italiana* is the flagship event produced and organized by the IICCI to promote **Italy's unique brands, know-how, and lifestyle in India**. Festa Italiana 2023 will take place in prime locations in the three cities and will focus on:

- Fashion and accessories: with the organization of a fashion show and an exhibition of jewellery, eyewear, footwear, leather products by iconic Italian brands
- Food and wine: organization of corners with cooking demonstrations and wine tastings, within the frame of the Italian Cuisine Week in the World
- Furniture and design: exhibition of Italian furniture and design brands
- Automotive: exhibition of Italian sport cars and bikes