

CALENDAR of IICCI FLAGSHIP EVENTS of 2023-2024

Institutional roadshow in Italy

11th to 15th June 2023 – Rome and Milan

A delegation of IICCI directors and executives, along with representatives of IICCI Members, will visit Rome and Milan to re-establish IICCI presence in Italy, reinforce present collaborations with Italian institutions, associations, and agencies, and initiate fresh cooperation with IICCI stakeholders based in Italy.

The mission to Italy will also prepare the grounds for the organization of the *Invest in Italy Summit* and *Namaste' India* in 2014.

Impresa Awards 2023 - Celebrating Indo-Italian Business Excellence

14th Sep 2023 – Mumbai

A recognition of entrepreneurial and managerial results achieved by Indo-Italian companies in key areas of strategic importance for Indo-Italian relations (Innovation and Industry 4.0, Sustainability & Circular Economy, Community Building & Social Inclusion).

The applications received are scrutinized and assessed by a panel of experts in the respective domains, and the awarding ceremony will take place in Mumbai. More info on the 2022 edition of Impresa Awards available at www.indiaitaly.com/impresa-awards-2022.

The Italy in India Business Conclave (3rd edition)

October 2023 - Bangalore (date TBC)

The Conclave has been first launched in Delhi in February 2020, its second edition was held in Mumbai on 1st November 2022 ([proceeding of the summit](#)) and the third took place in Pune on 18th March 2023 during the Italian Tech In India. It is an interaction between Italian institutions in India and managers of Italian and Indo-Italian companies in the country, it covers strategic sectors for Indo-Italian business relations and intends to define the state-of-the-art of Indo-Italian trade and investments relations and identify main opportunities, critical areas of intervention and specific actions for Italian institutions in India to support the operations of Indo-Italian companies.

Festa Italiana 2023

24th November 2023 – Mumbai, 1st December 2023 – Delhi, 8th December - Kolkata (dates TBC)

[Festa Italiana](#) is the flagship event produced and organized by the IICCI to promote Italy's unique brands, know-how, and lifestyle in India. Festa Italiana 2023 will take place in prime locations in the three cities and will focus on:

- Fashion and accessories: with the organization of a fashion show and an exhibition of jewellery, eyewear, footwear, leather products by iconic Italian brands
- Food and wine: organization of corners with cooking demonstrations and wine tastings, within the frame of the Italian Cuisine Week in the World
- Furniture and design: exhibition of Italian furniture and design brands
- Automotive: exhibition of Italian sport cars and bikes

Invest in Italy Summit

March 2024 – Delhi (date TBC)

For the first time, the IICCI in collaboration with the Embassy of Italy in Delhi and other Italian Institutions will provide the attendants with a platform to discuss the investment trends from India to Italy. The targets of the summit are:

- Indian companies that have already invested in Italy and prospect Indian investors,
- Professional firms and consultants engaged in assisting Indian companies for greenfield projects in Italy, and Indian and Italian companies for brownfield and M&As.

Its aim is to:

- Provide data and statistics on the current Indian investments into Italy,
- Access to existing investment opportunities in Italy
- Financial, fiscal, and administrative tools and incentives to facilitate Indian investments into Italy.

Italian Tech in India - Italian Know-How for India's Energy Transition and Manufacturing Growth

Jan 2024 – Bangalore & Feb 2024 – Chennai (TBC)

After a [first successful edition](#) in March 2023 in the 2 cities of Delhi and Pune, this second edition of the exhibition will once again collect and display the brightest examples of Italian know-how present in India to highlight the contribution of the Italian technologies to the Indian economic and technological growth. Aim of the initiative is to:

- o Share knowledge regarding the contribution of Italian companies to Indian economic and technological growth, promoting the Italian culture of fare bene (doing well) in India and strengthening positioning of Italian brands in India,
- o Inscribe in an institutional setting the singular contribution of each participant company in the organic development of India and facilitate business connections and market penetration.