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ASSOCAMERESTERO  
ASSOCIATION OF ITALIAN CHAMBERS  
OF COMMERCE ABROAD

# Impresa Awards 2023

St. Regis Hotel, Mumbai  
14th September



# Why Impresa Awards?

## Sustainability

**Italy** is a leading country for sustainability → A quarter of the total Italian business have invested in green products and technology to reduce their environmental impact, save energy and restrict CO2 emissions → green economy accounts for 3 million jobs, 13% of overall employment in Italy, green-oriented companies are confirmed to be more competitive.

[source: <https://www.symbola.net/>]

## Corporate Social Responsibility

Corporate Social Responsibility Expenditure among Italian Companies → 2021: 2,16 billion Euros for 96% of active companies > in 20 years it quintupled.

[source: [Repubblica.it](https://www.repubblica.it)]

## Industry 4.0

The Industry 4.0 market accelerated in 2021 compared to 2020, driven by investments in Cloud Manufacturing (+25-30%) and Advanced Automation (+15-20%). In 2020 market was already worth 4.1 billion EUR: 60% dedicated to Industrial IoT, then Industrial Analytics (17%), Cloud Manufacturing (8%), consultancy and training (7%).

[source: <https://www.osservatori.net/>]



# Impresa Awards

First launched in 1999, the **Impresa Awards** are promoted by the IICCI –Indo Italian Chamber of Commerce and Industry is a **recognition of entrepreneurial and managerial results** achieved by Indo-Italian companies.

The awards focus on three areas of strategic importance for Indo-Italian relations:

- **Innovation & Industry 4.0**
- **Sustainability & Circular Economy**
- **Community Building & Social Inclusion**

The applications received are scrutinized and assessed by a panel of experts in the respective domains, and the winning companies are awarded in a ceremony that celebrates their efforts towards innovation, sustainability and corporate social responsibility.





# Impresa Awards

## 2022 edition

**2** main partners:

- Endurance India Pvt. Ltd
- Tecnimont India Pvt. Ltd.

21

**Applications received**



**4** members of the Assessing Committee:

- Edoardo Francesco Sabatino - Vice President, Sustainable Finance APAC at Intesa Sanpaolo
- Alessandro Giuliani - Managing Director at SDA Bocconi Asia Center
- Anjali Parasnis - Associate Director at TERI - The Energy and Resources Institute
- Dinesh Chand Sharma - Director, Standards & Public Policy at SESEI



# Impresa Awards

2022 edition





# Impresa Awards

## 2022 edition





# Impresa Awards

2022 edition

## Category Innovation and Industry 4.0

### *Nominees*

Danieli India  
Spencer India  
Technologies  
Bonfiglioli Transmissions

**Winner**



## Category Sustainability & Circular Economy

### *Nominees*

Ognibene India  
SOL India  
Edcons Exports

**Winner**





# Impresa Awards

2022 edition

## Category Community Building & Social Inclusion

### *Nominees*

Biesse Manufacturing  
Piaggio Vehicles  
Perfetti Van Melle India

### Winner



## Special Recognition







# Impresa Awards 2023

14th September 2023 – Mumbai

The 2023 edition awarding ceremony will take place in **St. Regis Hotel**, Mumbai, on **14th September**.

For the occasion, the following activities will take place:

- An **exhibition** with the materials provided by applicants showcasing their best practices in the focus areas
- A **conference** in hybrid mode, introducing Indo-Italian best practices and way forward in the focus areas
- An Italian **dinner** with awarding ceremony



Companies competing for the awards will have the choice to apply for only one, two or all three of the focus categories. Based on this, the handling fee will change as below:

Applying in one category	Applying in two categories	Applying in three categories
10,000 INR	15,000 INR	18,000 INR



# Impresa Awards 2023

## Rules and regulations

### Application

Submission of application to IICCI Secretariat with the required documents:

- Application form
- Undertaking letter
- Promotional Material
- Evidence of the 2023-2024 IICCI membership fee payment.

### Self Assessment

Submission of Self Assessment Tool with the required documents:

- Brief description of the initiatives and programs planned
- All the materials supporting documents
- Proof of payment of application processing fee

### Final Verification

VC with applicant focused on specific aspects of self-assessment

Final report and ranking nominations

[Click here for the Complete Guide](#)



# Impresa Awards 2023

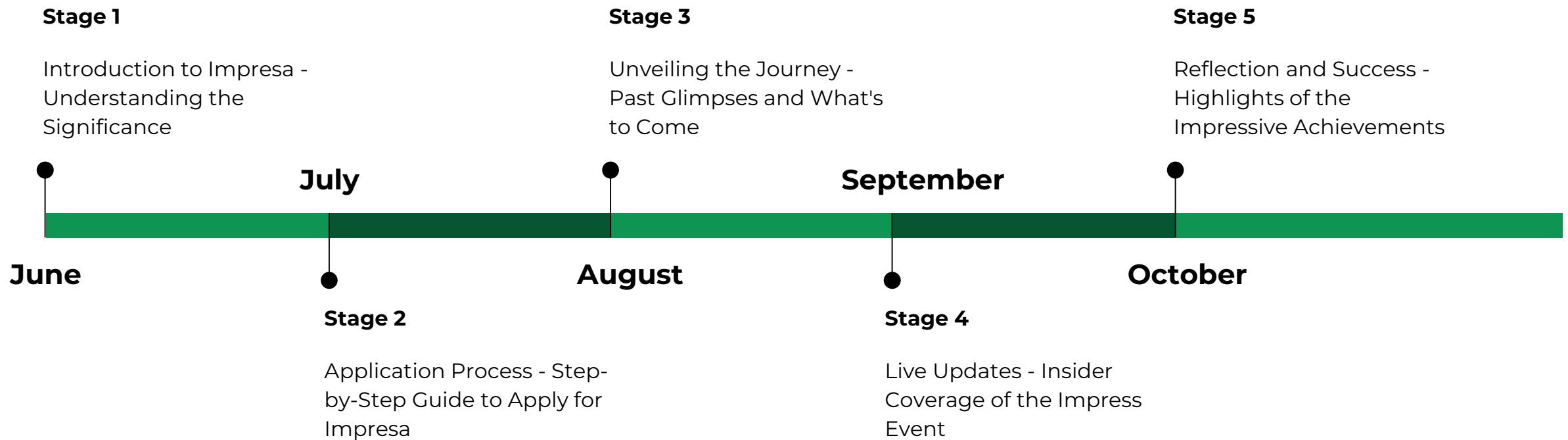
## Timeline





# Impresa Awards 2023

## Marketing plan





# Impresa Awards 2023

## Sponsor packages

	<b>TITLE SPONSOR</b>	<b>SPONSOR</b>
	<b>5,00,000 INR</b>	<b>2,50,000 INR</b>
Logo in: - invites, “save the date” and communication pre and post event - application form circulation - on-site branding	Mention “Presented by” before Impresa logo	Mention as “Sponsor”
Speaker slot at the opening of the award celebration	✓	X
Exhibition space (2x2 m)	✓	X
Invitees for the event	8	4
Social Networks promotion (Facebook, Instagram, Twitter, LinkedIn)	At least 3 dedicated posts	1 dedicated post
Media coverage – articles on leading sector magazines and newspapers	20% discount	5% discount

\* All fees are exclusive of applicable taxes (18% GST)



This presentation, and all the projects, events, initiatives and activities organized by the IICCI – Indo-Italian Chamber of Commerce and Industry, would not be possible without the support of our members and the Indo-Italian business community. Among these, our **Platinum members** deserve a special mention.





**GRAZIE!**

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