

ITALIAN PLASTICS & RUBBER PROCESSING MACHINERY INDUSTRY ~ NEWS

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PIATTAFORMA INDIA PROJECT

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UCIMU-SISTEMI PER PRODURRE



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PLAST 2023: THE CHALLENGE IS WON

Held from 5 to 8 September 2023 at Fiera Milano (Rho), with a net area of 50,000 sqm and 38,000 visitors, PLAST 2023 - international exhibition for the plastics and rubber industries - has been confirmed as a successful event.

PLAST 2023, with its satellite shows Rubber (rubber industry), 3D Plast (3D printing and related), PlastMat (innovative materials) and a wide range of cutting-edge technological solutions on the key subjects of industrial production such as digitalisation and sustainability, was attended by 1,323 exhibitors, 47% of whom were foreigners, a figure that once again confirms the international nature of the event.



The 38,000 visitors who filled the halls were characterised by a considerable international presence, with 26% of the visitors coming from 109 countries. Of these, Europe stood out with 64%, Asia with a significant 20%, Africa with 8%, closely followed by the Americas with 7% and Oceania with 1%.

Equally important was the international presence of around 300 buyers, coordinated by ICE - Agency for the Promotion Abroad and Internationalisation of Italian Companies. The biggest delegation (almost 40 qualified operators) came from India.

A satisfying result for organisers and exhibitors, which demonstrated that PLAST is a solid and attractive event, despite the fact that it did not coincide with The Innovation Alliance, which in 2018, with its integrated system of events, had gathered an audience from the entire capital goods supply chain, from packaging to materials, from meat processing technology to logistics and printing.

The fair will be back in three years. The actual dates have yet to be set, but the organisers are already working to ensure that PLAST goes back to its traditional spring slot, between May and June 2026.

www.plastonline.org

The project Piattaforma India has been promoted by UCIMU – Association of Italian Machine Tools Manufacturers and AMAPLAST – Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers Association. The two associations agreed on the idea that promoting a network of associations and entrepreneurs who have developed knowledge and experience on the Indian market, can be useful in favoring of new paths of development for business. The Indian companies who are interested to form JV, cooperation, technical tie up, purchase machinery etc from/with Italian companies can contact below mentioned address for any assistance:

Contact information of Piattaforma India desk:

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