

# ITALIAN MACHINE TOOLS, ROBOTICS & AUTOMATION INDUSTRY ~ NEWS

Jan 2023

PIATTAFORMA INDIA PROJECT

NEWSLETTER NO. 75



UCIMU-SISTEMI PER PRODURRE



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## **INDIAN MARKET IS BOOMING: HVACR INDUSTRY, IN PARTICULAR, IS EXPERIENCING A STRONG GROWTH**

Indian market is booming: HVACR industry, in particular, is experiencing a strong growth in the production of heating and cooling systems, both for civil and industrial applications.

The key to gain market shares, for a non-Indian company, is deliver premium quality technology, at a reasonable price, complemented by a wide distribution network to ensure on-field knowledge and support.

Crippa and SMI have been the first-class partner in the HVACR sector for decades in Europe and US. Since 2009 it has been set a development plan for India, too, that lead to have regular training sessions for highly specialized Indian personnel, in our Italian headquarters.

Thanks to an efficient sales network, covering the Indian territory and providing skilled maintenance, most of the leading HVACR companies choose to work with SMI and CRIPPA. Quality, closeness to customer needs, technical reliability, move our customers to higher standards.

Following, two of our flagship products for tube processing in heating and conditioning applications:

- The tube bending machines in the **SILVER** series are used for bending material fed directly from a coil. The family includes four models with different diameter capacities and technical specifications. The SILVER machines feature up to 7 electric motors which control the advancement, bending, rotation of the processing levels and change in direction, optimising the precision of the movements and reducing energy consumption. The separation of the bent piece from the material coming from the coil is done without producing chips, with an orbital cutting system. Additional inline operations (eg drilling, endforming, marking, milling, sawing) can be combined into the standard configuration.
- Tube bending machines from the **SMALL** series are used when the starting material is a straight bar. Extra-compact, and able to process tubes with very small diameters, up to  $\varnothing 20 \times 1,8$ mm max. in aluminum. With operator-configured RH or LH bending directions, or integrated double direction bending, machines from the SMALL series are equipped with SIEMENS automation as standard. They adapt perfectly to all production needs, even where integration is needed in automated work cells or with automatic loading / unloading.



*SILVER*



*SMALL*

All machines are equipped with a three-dimensional graphical software on a LCD Touch screen, from which the operator can interact intuitively with the system, with easy programming, simulation and optimization of the bending programs.

CRIPPA and SMI machines are designed and engineered to be integrated into Smart Factory Systems.

For more information, contact **CRIPPA and SMI REFERENCE IN INDIA:**

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The project Piattaforma India has been promoted by UCIMU – Association of Italian Machine Tools Manufacturers and AMAPLAST – Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers Association. The two associations agreed on the idea that promoting a network of associations and entrepreneurs who have developed knowledge and experience on the Indian market, can be useful in favoring of new paths of development for business. The Indian companies who are interested to form JV, cooperation, technical tie up, purchase machinery etc from/with Italian companies can contact below mentioned address for any assistance:

Contact information of Piattaforma India desk:

**Mr. Nilesh Joshi**  
**Manager - Italian Machinery Desk in India**



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