ITALIAN MACHINE TOOLS, ROBOTICS & AUTOMATION INDUSTRY ~ NEWS

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PIATTAFORMA INDIA PROJECT

NEWSLETTER NO. 83







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SIEMENS



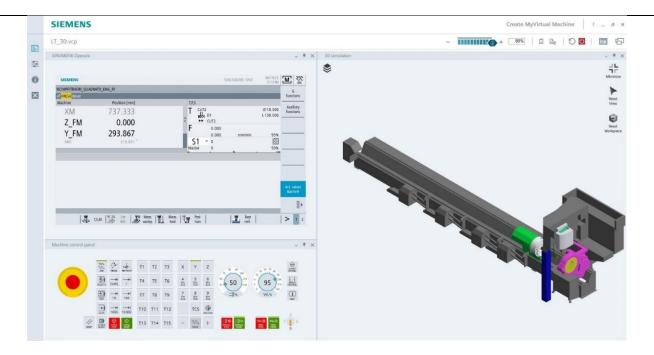
BLM GROUP AND SIEMENS: A FRUITFUL PARTNERSHIP



BLM GROUP's relationship with SIEMENS is very old, it goes back to 1980s. BLM GROUP uses CNC controllers, drives, motors and other electrical and electronic devices supplied by SIEMENS on most of its machines. Siemens was an easy choice because of its presence all over the world in terms of after-sales service. Downtime on any machine is very expensive of the end-user in terms of money and for the manufacturer in terms of reputation. In the initial years, the controllers were not perfect for laser machines because till then they were mainly used in applications like turning and milling, but as the years passed, Siemens recognized the need to develop special features necessary for laser cutting machines.

In the following years, BLM GROUP developed a lot of new models of laser cutting machines, tube bending machines and sawing machines and all of them used electronics supplied by Siemens. BLM GROUP's Customers all over the world are being benefited by Siemens' local presence for eventual after sales service support. Indian market is no different from the rest of the world. Indian Customers ask for world class technology and world class support for their equipment. The fact that BLM GROUP machines use Siemens technology assures Indian Customers of such support locally. In addition, some of them use the services of the financial arm of Siemens which offers convenient leasing terms. This synergy offers a win-win-win situation for everyone.

The mutually beneficial collaboration continues till date and is also projected into the future. BLM GROUP is using software tools related to virtual machines for developing the new machines and systems. Carrying out development work using virtual machines, reduces the development time considerably and helps to achieve the target date of presentation of a new product to the market.



For further information please visit www.blmgroup.com

The project Piattaforma India has been promoted by UCIMU – Association of Italian Machine Tools Manufacturers and AMAPLAST – Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers Association. The two associations agreed on the idea that promoting a network of associations and entrepreneurs who have developed knowledge and experience on the Indian market, can be useful in favoring of new paths of development for business. The Indian companies who are interested to form JV, cooperation, technical tie up, purchase machinery etc from/with Italian companies can contact below mentioned address for any assistance:

Contact information of Piattaforma India desk:

Mr. Nilesh Joshi Manager - Italian Machinery Desk in India



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