

# 2023 VALUE PROPOSITION

## MEMBERSHIP

### Representation

- Advocacy & Lobbying (Indo-Italian and Indo-European)

### Visibility

- Listing in IICCI Members Directory
- Right to participate in IICCI events as speaker
- Right to be invited in IICCI sector / activity-specific committees
- Right to apply for Impresa Awards
- Institutional co-branding (for Gold / Platinum / Diamond Members)

### Access

- To IICCI network for preliminary business assistance
- To updates on Indo-Italian News, Trade, Investments at a Macro and Sector-Specific level.

### Visa Services

- Support in the submission of documents for business visas to Italy.
- Fast Track Appointment Service

### Travel Services

- Corporate Fare for ITA Airways flights

## SERVICES\*

### Market Info & Entry Strategy

- Sector / Product-specific research
- Market Entry Strategy

### Business Scouting

- Partners search & Matchmaking
- B2B and company visits

### Start-up & Operations

- Company incorporation, location scouting, HR scouting.
- Product / Brand registration and homologation.
- Co-working space in Mumbai.

### Branding & Promotions

- Digital campaigns
- Product launch, exhibit and demos
- Events showcasing Italian Brands

### Translation of documents and manuals

### GOLD / PLATINUM / DIAMOND MEMBERS

will be part of an *elite community* within our Members, which is more closely associated with our brand identity, by a constant presence of their logo in all IICCI stationery, communication tools, standees, promotional material.

## TRAINING\*

### Italian Language Courses

- Basic and advanced levels
- Tailor-made programs on Italian language for business

### Vocational Training

- For promoters of Italian food & wine products
- For machinery operators

### Experience, Education & Study Tours

- Italian universities
- Italian wineries and food producers
- Italian bikes and cars companies

### \*discount for IICCI members

5% for Associate / Ordinary Members

10% for Gold Members

15% for Platinum Members

20% for Diamond Members

Scan to fill the online form

INR



EUR

