

Sub: Italian Tech in India | Italian Know-How for India's Energy Transition and Manufacturing Growth - Exhibition

Dr. XXXXX
President
University / Institute Name

Dear Dr.

We take immense pleasure in announcing that the *Embassy of Italy in India* and the *Indo-Italian Chamber of Commerce & Industry (IICCI)* will be organizing the first edition of the “**Italian Tech in India - Italian Know-How for India's Energy Transition and Manufacturing Growth**” exhibition, in Delhi and Pune on 3rd to 5th March 2022 and 17th to 19th March 2022 respectively. The Delhi edition will take place in the compound of the Embassy of Italy in Chanakyapuri and the Pune one will be at Auto Cluster Development & Research Institute.

In this one-of-its-kind experience worldwide, the Embassy of Italy in New Delhi and the IICCI will collect and display the brightest examples of Italian know-how present in India in a collective exhibition to highlight the contribution of the Italian technologies to the Indian economic and technological growth.

The exhibition is dedicated to the five specific sectors involving Italian exhibitors from the sectors of Machinery & Manufacturing, Automotive & Auto-components, Engineering, Building & Construction, Farm Mechanization & Food Industry and Services.

During the span of the three exhibition days at each location, we have planned concurrent technical seminars on various industry-related topics & Career Days facilitating visits from universities, technical institutes & research centers.

In this effort of bringing Indian and Italian business community and institutions together, we would be privileged to partner with your esteemed organization. We are looking for your valuable cooperation on below areas for this exhibition:

1. To be a panelists / speaker for one of the seminars / panel discussions organized during exhibition days. We shall convey the topic in due course after we hear from you.
2. Disseminating this exhibition information among your relevant departments, faculty groups and academic community
3. Attendance of batches of selected students to our exhibition for Delhi / Pune and availing the opportunity of participating at Talent's Corner for updates on job opportunities.

With this we would also like to know details of any official magazine / publication of your organization where we can advertise of our exhibition.

We are looking forward to your positive response and start a fruitful collaboration.

With warm regards,