

ITALIAN PLASTICS & RUBBER PROCESSING MACHINERY INDUSTRY ~ NEWS

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PIATTAFORMA INDIA PROJECT

NEWSLETTER NO. 84



UCIMU-SISTEMI PER PRODURRE



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FRIGOSYSTEM IN ASIA WITH A NEW BRANCH IN INDIA

Following the announcement at the Plast Focus fair in New Delhi, FRIGOSYSTEM is going to open a new branch in Chennai, India, the capital of the local automotive industry overlooking the Bay of Bengal. This is the first branch of the Italian company on the Asian continent, and it joins those already operating in Mexico, the United States and Germany.

At the moment it operates as a commercial branch taking care of product distribution and technical assistance. FRIGOSYSTEM chillers and temperature controllers will be stored on site ready for just-in-time deliveries, as well as spare parts for machines already installed in the area.



2023-10

The company, however, does not rule out starting a local production in the future, initially involving simple technological solutions, a segment where local competitors are very aggressive. The Indian team will be coordinated directly from the Italian headquarters and already includes figures from the refrigeration sector.

FRIGOSYSTEM already has several customers in India, both manufacturers and end customers, but the potential of the country and its outlooks are really substantial, both in terms of domestic consumption and exports, especially to the Middle East and Africa.

FRIGOSYSTEM has designed and produced chillers and temperature controllers for industrial processes for more than 50 years. Today it sells its products in 50 countries and is referenced in over 100 countries around the world. Currently, the company is focusing on the development of its products and the expansion of its operations with particular regard to efficiency, versatility, sustainability and customer service, with plastics processing among the core areas of application of its systems.

www.frigosystem.it

The project Piattaforma India has been promoted by UCIMU – Association of Italian Machine Tools Manufacturers and AMAPLAST – Italian Plastics and Rubber Processing Machinery and Moulds Manufacturers Association. The two associations agreed on the idea that promoting a network of associations and entrepreneurs who have developed knowledge and experience on the Indian market, can be useful in favoring of new paths of development for business. The Indian companies who are interested to form JV, cooperation, technical tie up, purchase machinery etc from/with Italian companies can contact below mentioned address for any assistance:

Contact information of Piattaforma India desk:

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