



SHAPE YOUR NETWORK

**Meet Italian partners
to grow your business.**

cdp



Business
Matching

● **Business Matching** is the new digital tool developed by **Cassa Depositi e Prestiti**, the main Italian financial institution, in collaboration with the **Italian Ministry of Foreign Affairs and International Cooperation**, that connects your company with **selected Italian partners** according to your business goals and strategies.

WHO IS IT FOR

- Business Matching is **free of charge** and it is catered towards **international companies looking for new Italian business partners** and Italian companies interested in developing new commercial relations abroad.

INTERACT IN YOUR OWN LANGUAGE

- Developed in **8 languages**, CDP Business Matching is a safe and innovative tool that allows companies to **meet, share objectives and develop commercial partnerships**. A live interpreter in business meetings can be provided on request.



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HOW IT WORKS



Join

Sign up for free at: businessmatching.cdp.it.

Select your **business goals** and describe the ideal Italian partners you would like to meet: the tool will suggest the matches that best fit your needs.

Discover

Choose your partners from the suggested matches.
Organize your B2B meetings with Italian companies in dedicated virtual rooms.

Grow

Find new business partners, expand your network and thrive working with Italian companies.
Participate in digital events and keep up to date with the latest news and trends from the Italian market.



Business
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Export.gov.it



SIGN UP NOW AT
businessmatching.cdp.it

In collaboration with:



Ministero degli Affari Esteri
e della Cooperazione Internazionale



ITALIAN TRADE AGENCY
ICE - Agenzia per la promozione all'estero e
l'internazionalizzazione delle imprese italiane



simest
gruppo cdp



Confederazione Nazionale
dell'Artigianato e della Piccola
e Media Impresa

CUSTOMER SERVICE

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