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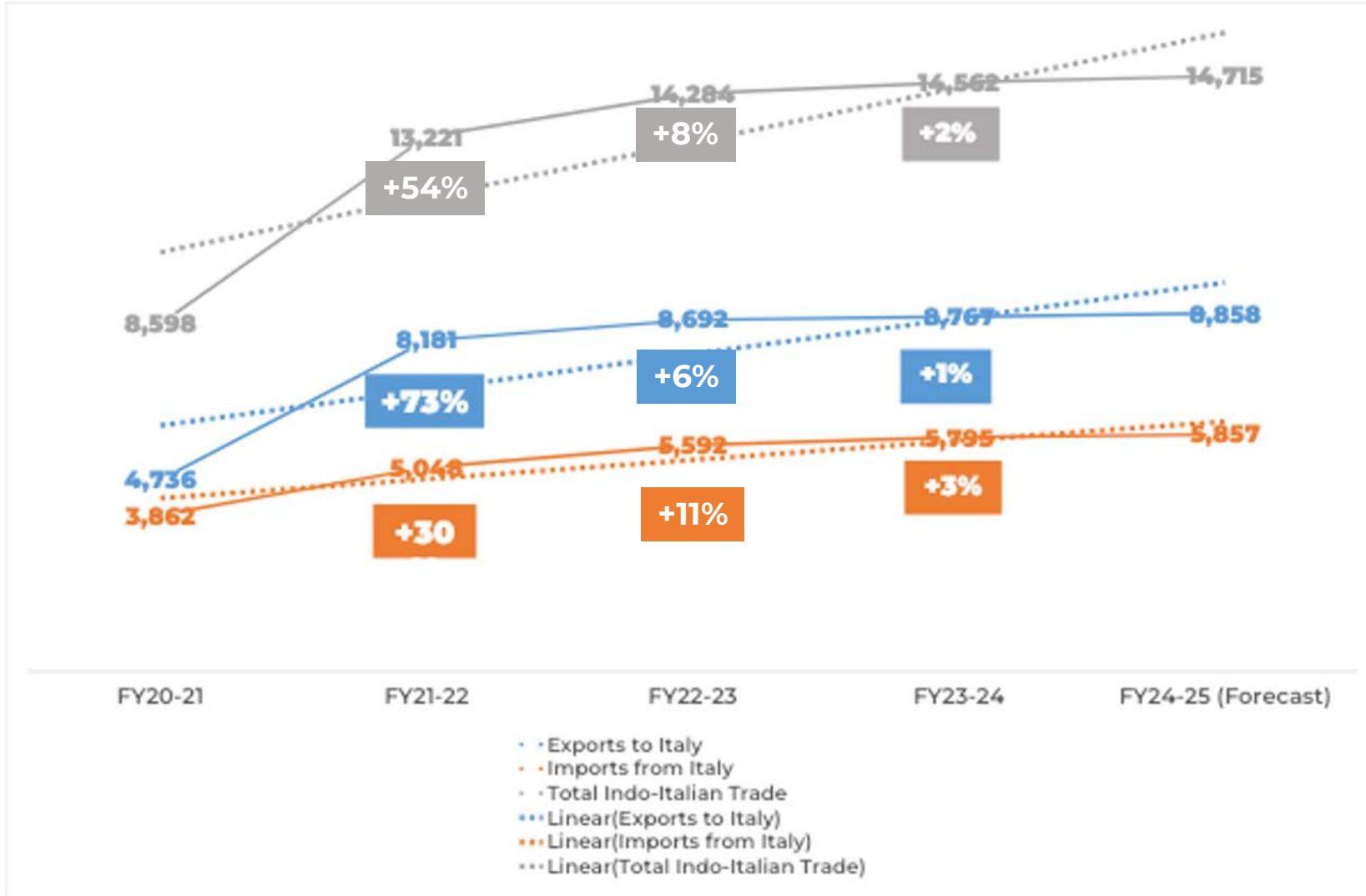
ASSOCAMERESTERO
ASSOCIATION OF ITALIAN CHAMBERS
OF COMMERCE ABROAD

IICCI Institutional Presentation and PRESENCE of ITALIAN COMPANIES in INDIA

May 2024



Bilateral Trade – FY 20-21 – 23-24



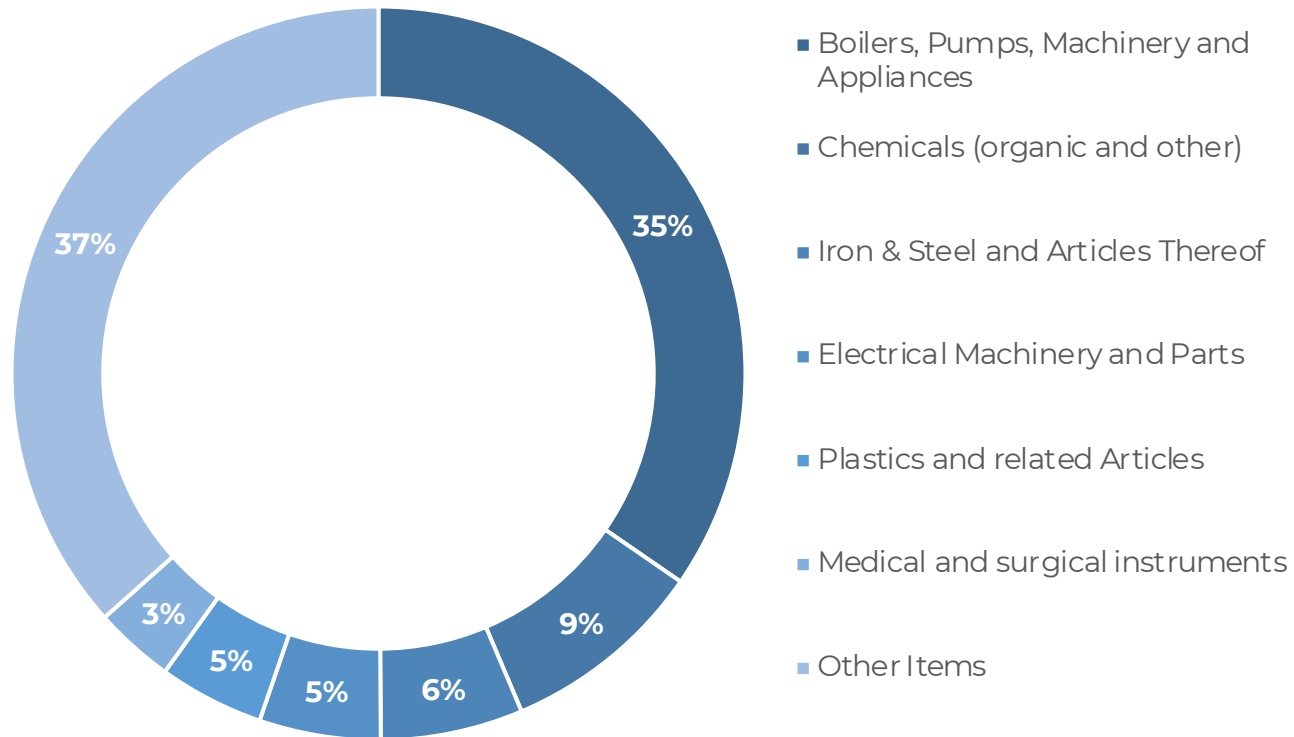
MAIN TRENDS

- Bilateral trade constantly increasing: the average annual growth rate between 20-21 and 21-22 is +20%
- Trade balance in favor of India: +\$874 million in 20-21, +\$3.133 billion in 21-22, +\$3.1 billion in 22-23 and +\$2.97 billion in FY23-24 (April-January '24) a total surplus of ~\$10.07 billion to India
- Turning point in FY 21-22: +54% of total bilateral trade, +73% of Indian exports to Italy and +30% of Italian exports to India.
- Driving factors: review of the global supply chains of Italian companies; increase in the prices of raw materials, semi-finished products and finished materials
- Trend in 22-23, with an increase of +8% in total bilateral trade, (+\$1.063 billion), +6% in Indian exports to Italy (+\$511 million) and +11% of Italian exports to India (+\$544 million)

Source: Indian Ministry of Commerce. Values in US\$ millions



Italian Export to India – 2019 - 2023



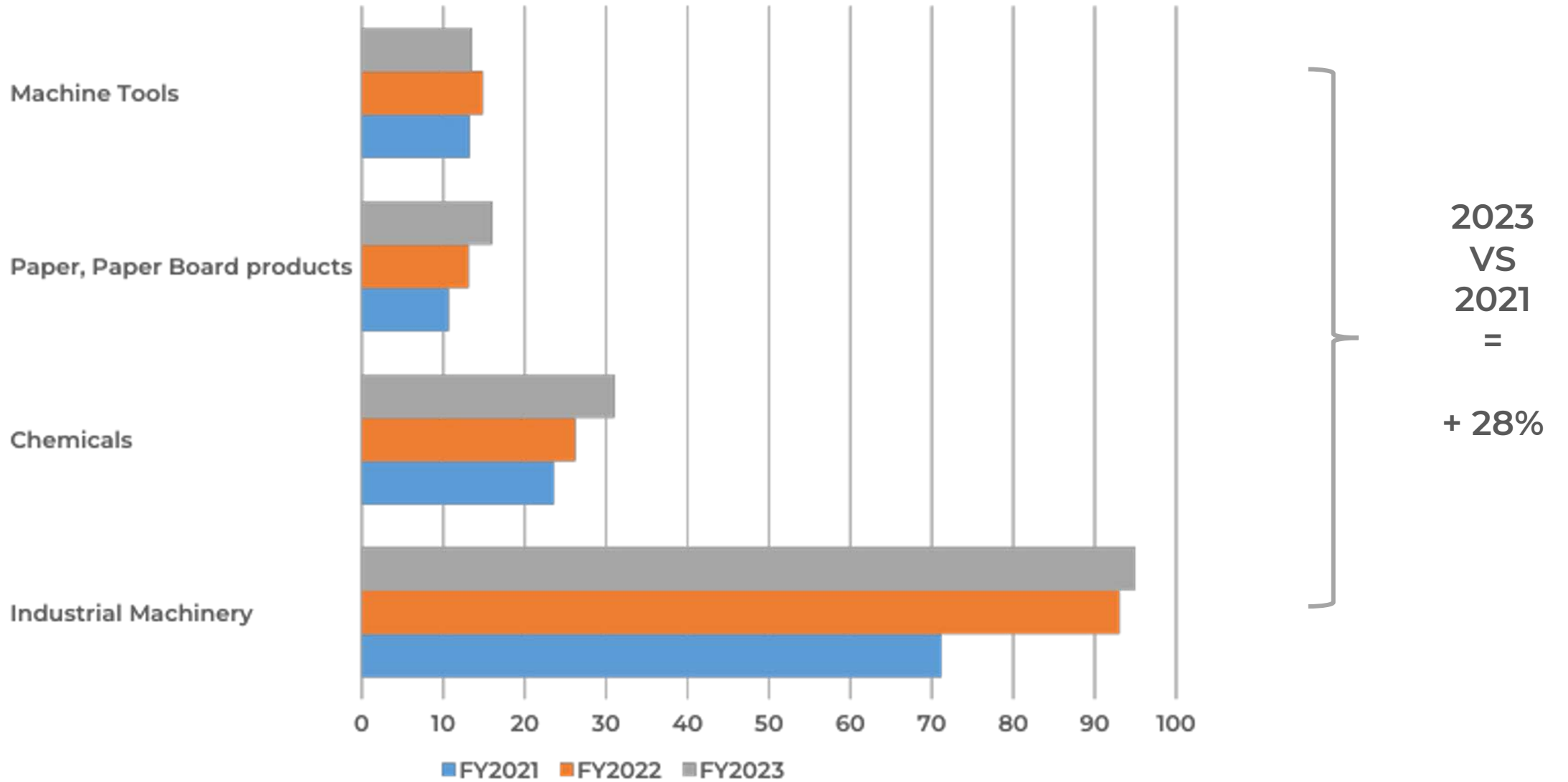
KEY POINTS

- Italian export to India in line with the rest of the world: **manufacturing** (boilers, pumps, mechanical and electrical machines and components) is the main item: overall value equal to 40% of Italian exports to India, for a value overall for the period of ~US\$6 billion
- **Chemical products** in 2nd place in Italian exports to India: 9% of total exports in the period are worth ~1.5 billion US\$
- With a value of +1 billion US\$ in the period, **Iron, Steel** and related items rank 3rd in Italian exports to India, 6% of the total: the main applications of the items are in heavy industry , infrastructure & construction, energy and energy, automotive, machinery and manufacturing in general
- Medical and surgical instruments, consumer goods (furniture, textiles and clothing, food & wine) account for the remaining 37% of Italian exports in the period

Source: Indian Ministry of Commerce.



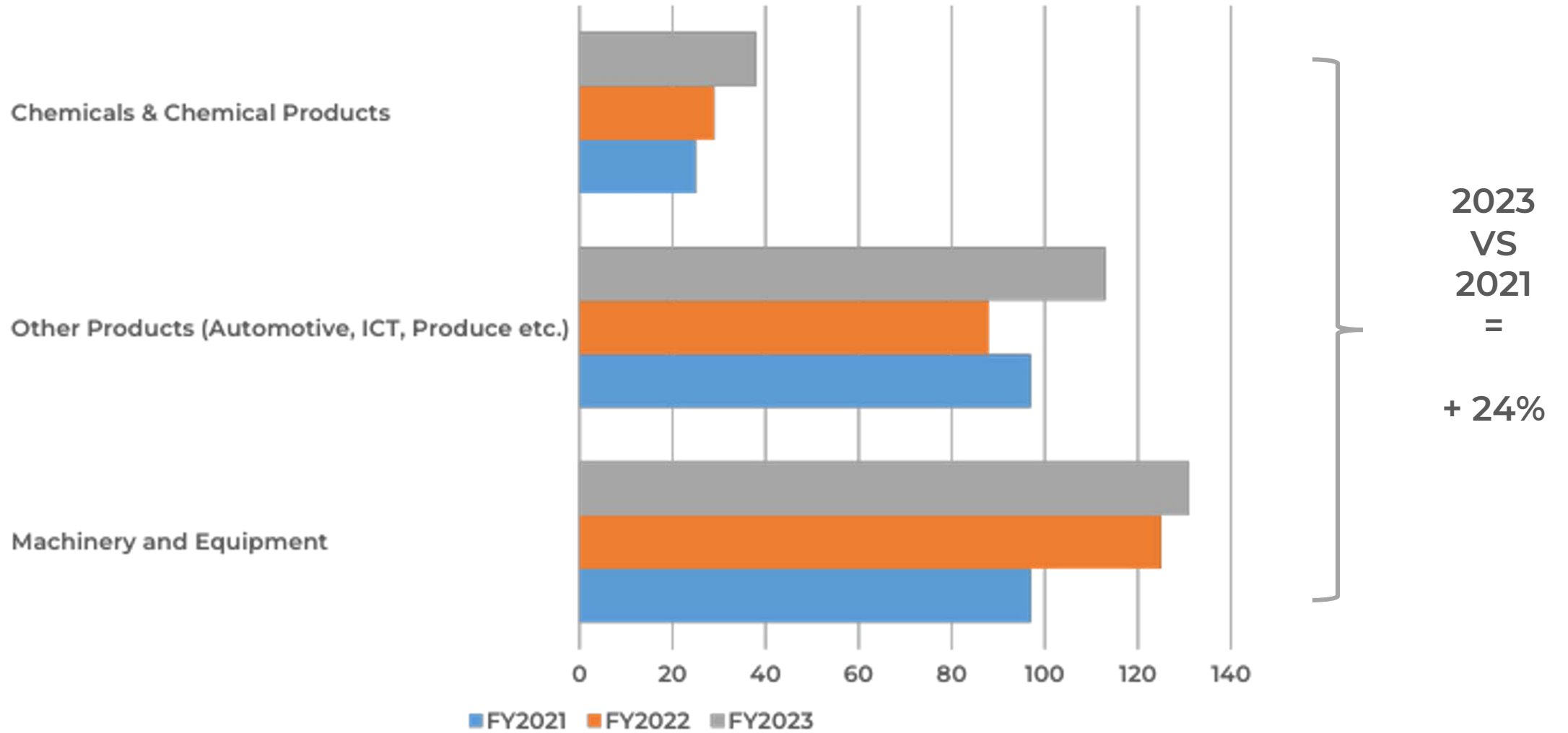
Italian Export to India – FY2021 – FY2023 | Top Commodity Groups



Source: Indian Ministry of Commerce; Data in ₹INR billion



Italian Export to India – 2021 – 2023 | Capital Goods



Source: Indian Ministry of Commerce; Data in ₹INR billion



Italian Companies in India - Regions and Main Cities

773 Indo-Italian Companies in India

Delhi NCR & North (Delhi)	= 185 companies
Maharashtra & West (Mumbai & Pune)	= 385 companies
West Bengal & North-East (Kolkata)	= 19 companies
Karnataka & South (Bangalore)	= 96 companies
Tamil Nadu & South East (Chennai)	= 86 companies

Italian Investments in India = 650+

Investment Stock in India from Italy since 2013 = 50 billion Eur

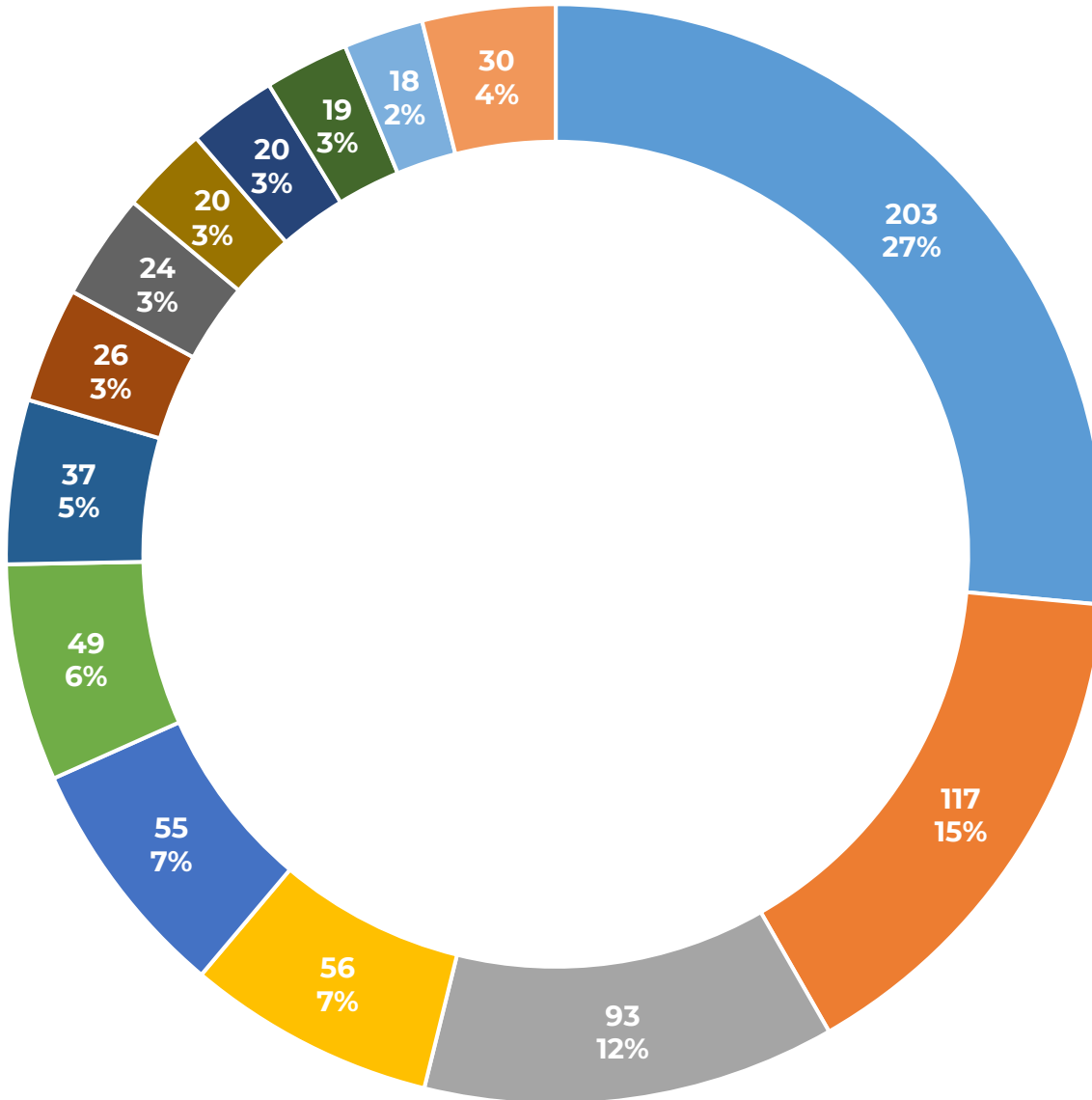
Employment generated by Italian companies in India: ~50k

Italian Brands present in the Indian market: +2000





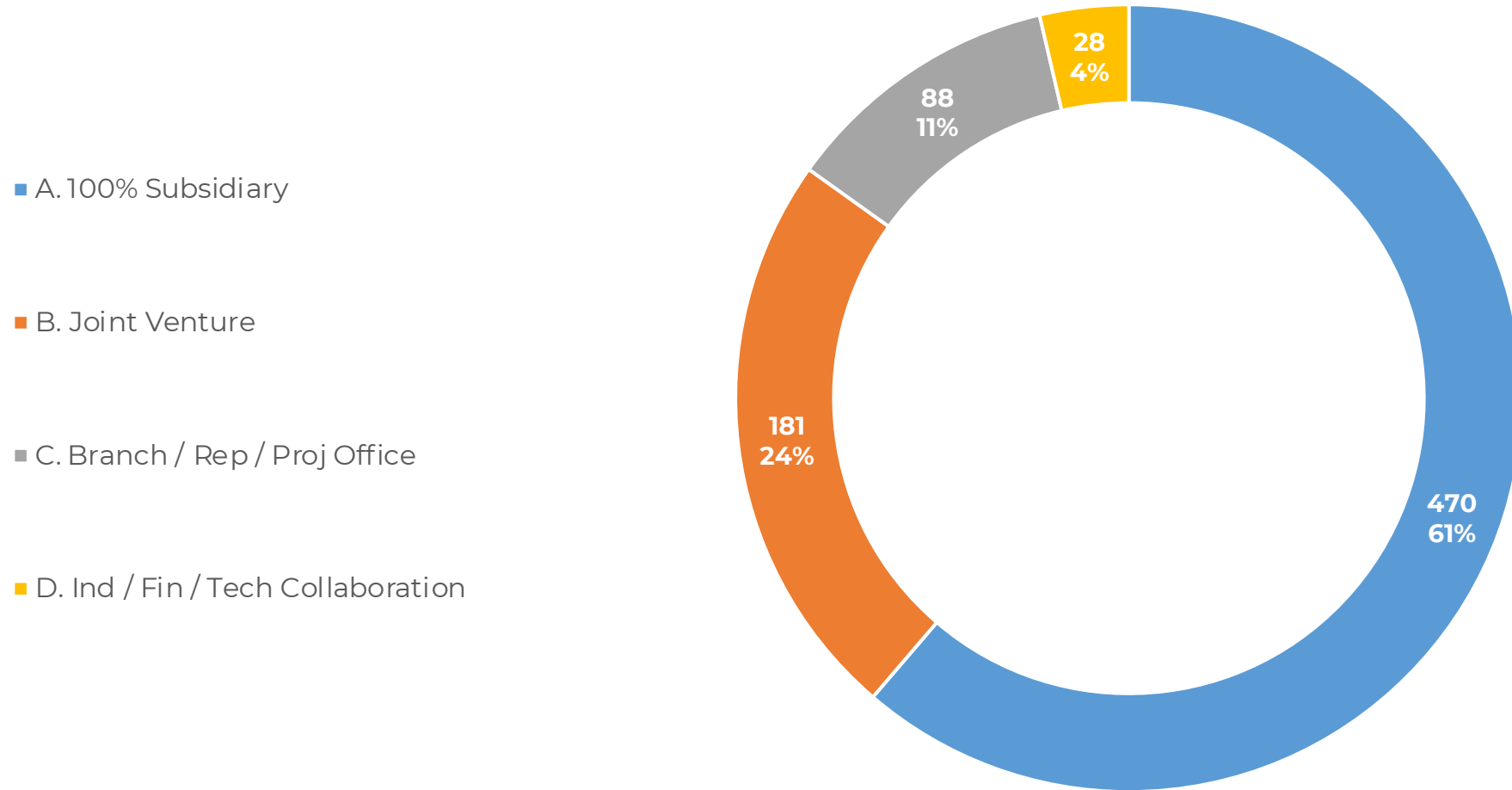
Italian Companies in India - Sectors



- Machinery & Equipment
- Infra, Construction & Building
- Automotive & Components
- Fashion & Design
- Furniture, Design & Materials
- Energy, Renewables and Environmental Technologies
- Ict & Electronics
- Pharma, Healthcare & Wellness
- Transportation & Logistics
- Chemicals & Plastics
- Admin, Legal, Business Services
- Financial, Banking & Insurance Services
- Agricultural, Food & Beverage Products
- Others

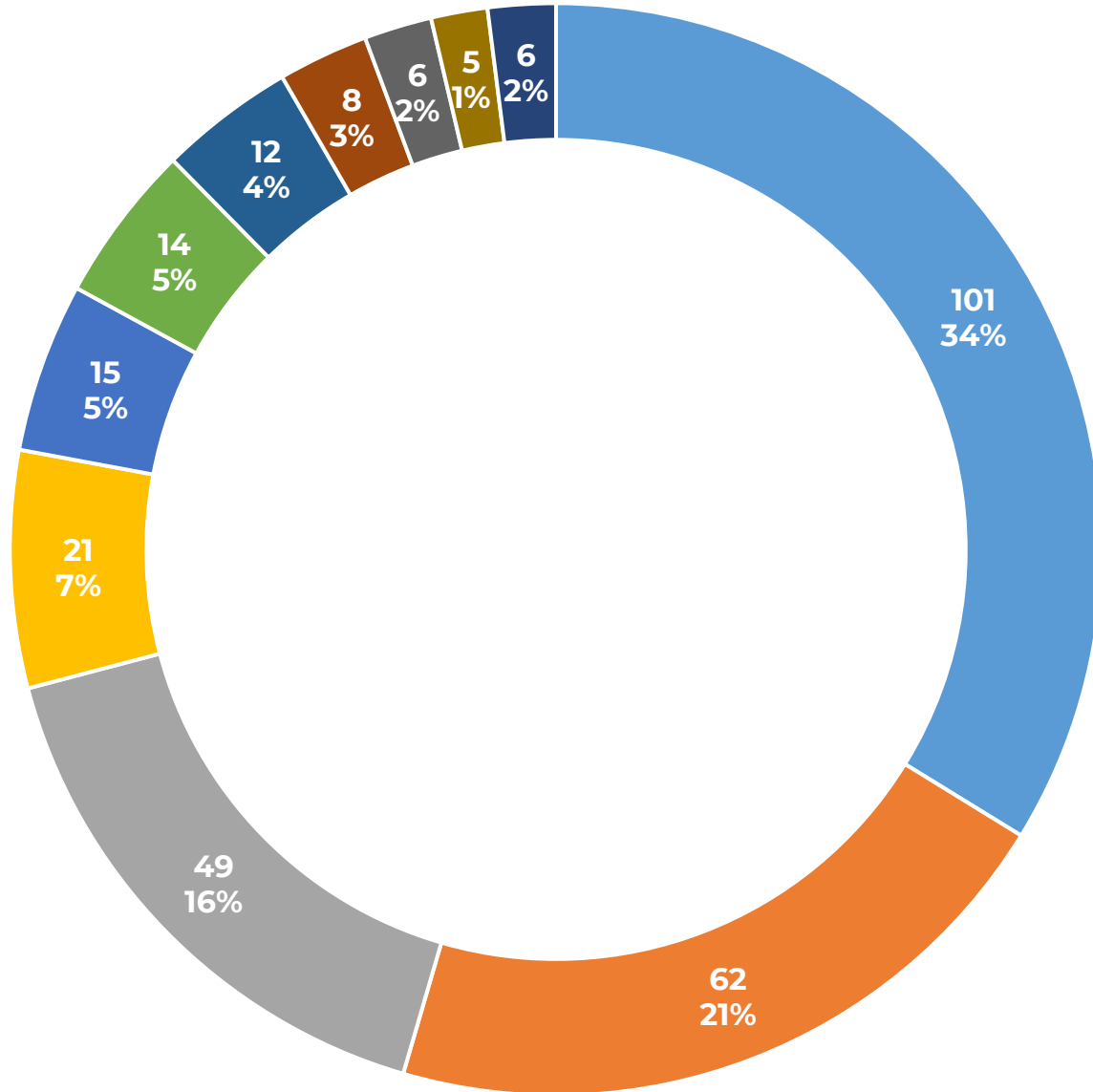


Italian Companies in India - Classification





Italian Companies with Productive Plants in India - Sectors



299 Indo-Italian Companies with Manufacturing Units in India

- Machinery & Equipment
- Automotive & Components
- Infra, Construction & Building
- Energy, Renewables and Environmental Technologies
- Fashion & Design
- Furniture, Design & Materials
- Ict & Electronics
- Agricultural, Food & Beverage Products
- Pharma, Healthcare & Wellness
- Chemicals & Plastics
- Others



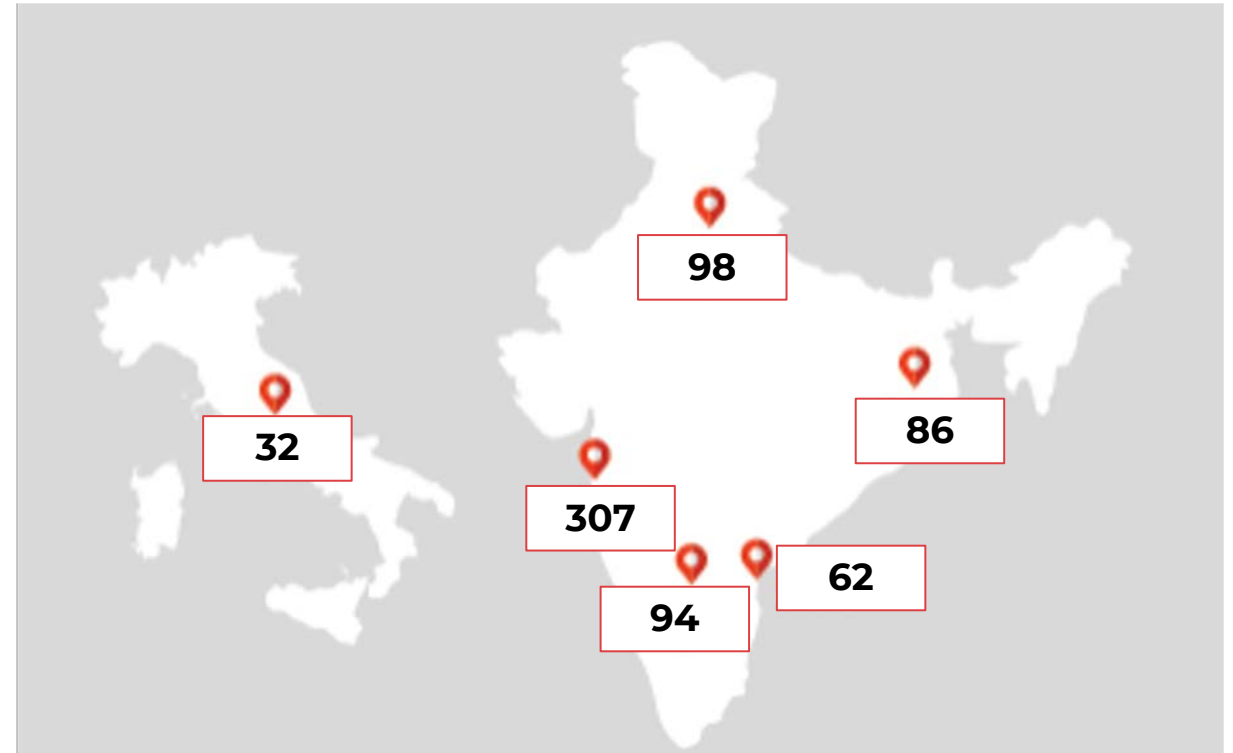
IICCI at a glance

MISSION

We are an **association** of Italian and Indian enterprises, professionals and intermediate bodies whose objective is to *support the development of commercial and industrial collaborations between Italy and India, to promote the economic interests of both countries.*

- Founded in 1966
- 5 offices in India
- 30 professionals employed

CATEGORY	2023-24
Corporate Members	633
Institutional Members	50
Total Members	683



Check our members' directory with details of our members: www.indiaitaly.com/members-directory



VALUE PROPOSITION

MEMBERSHIP

Representation

- Advocacy & Lobbying (Indo-Italian and Indo-European)
- Visibility
- Inclusion in the list of IICCI members
- Participation in IICCI specific industry/activity events and committees
- Right to nominate for the Enterprise Awards
- Institutional co-branding (for Gold/Platinum/Diamond Members)
- **Access**
- To the IICCI network for preliminary assistance to enterprises
- To updates on Indo-Italian news, trade, investments at macro and sector level.
- **Visa services**
- Support in submitting documents for business visas in Italy.
- Fast Track service for appointment
- travel services

Corporate discounts on ITA Airways flights

SERVICES

Market Intelligence and entry strategy

Sector/product research

- Market entry strategy
- Business Scouting & Matching

Search for partners and matchmaking

- B2B and company visits
- Start-up and Operations

Company formation

- location scouting, HR scouting.
- Registration and approval of the product/brand.

Co-working space in Mumbai.

- Branding and promotions
- Digital campaigns
- Product launch, exhibition and demo
- Events that showcase Italian brands

Translation of documents and manuals

GOLD/PLATINUM/DIAMOND MEMBERSHIP

An upgrade for brand identity co-branding activities, for a constant presence of the logo in all IICCI promotional material.

TRAINING

Italian language courses

- Basic and advanced levels
- Tailored programs on the Italian language for business

Vocational training

- For promoters of Italian food and wine products
- For machine operators

Experiences, training and study trips

Italian universities

- Italian wineries and food producers
- Italian motorcycle and car companies

Click on the QR Code to fill out the form and join the IICCI

EURO



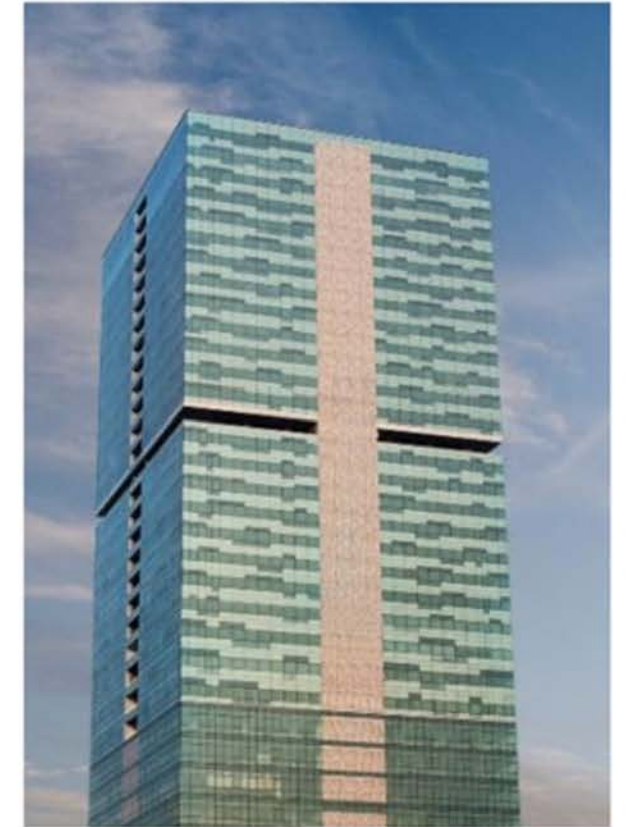
INR





IICCI new home in MUMBAI

VIVITALIA



a project by



in partnership with



VIVITALIA – Experience Center in Mumbai is a +350m2 space in a prestigious location in the pulsating heart of Mumbai.

It is exclusively dedicated to the promotion of Italy its lifestyle culture and brands



IICCI new home in MUMBAI



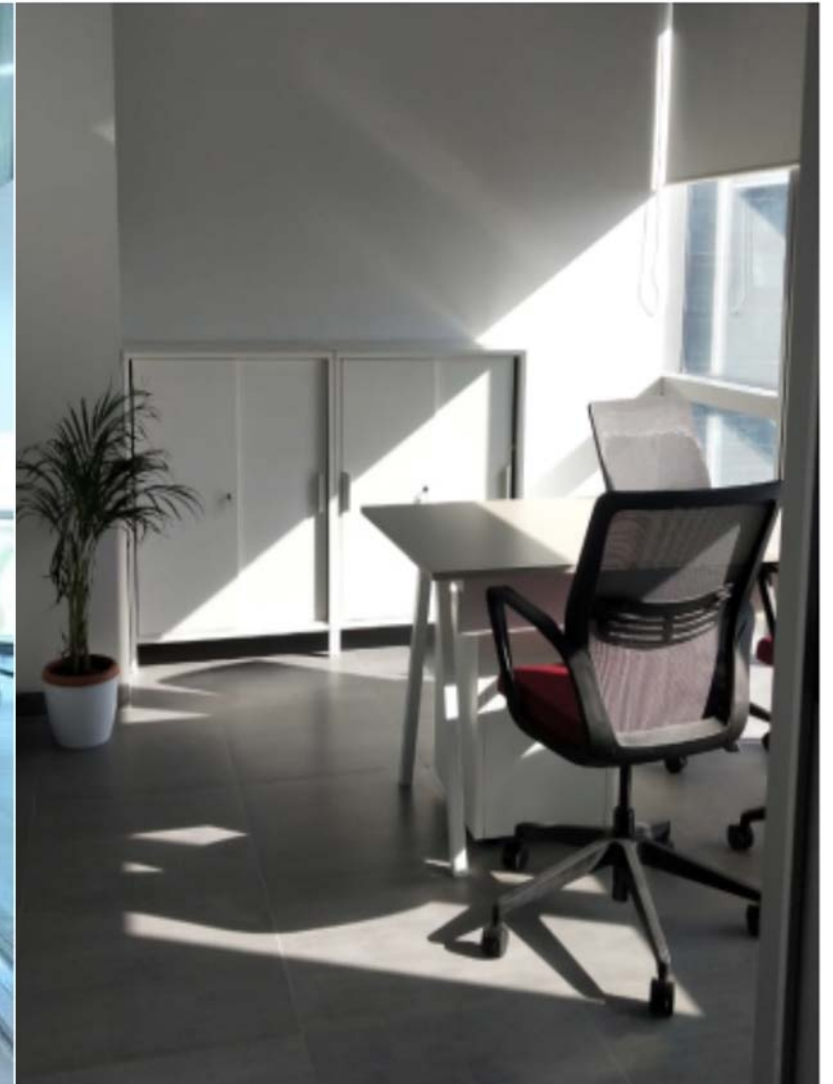


IICCI – VIVITALIA | Events and Experience Center





IICCI – VIVITALIA | Co-Working Space





IICCI Flagship Event – ITALIAN TECH in INDIA

ITALIAN TECH in INDIA is an exhibition of technologies and products made in India by Italian companies in sectors of strategic interest: machinery and manufacturing, automotive and automotive components, technologies for the agro-industry, energy engineering, infrastructure and construction



ITALIAN TECH in INDIA 2024
Italian KnowHow for India's Energy Transition and Manufacturing Growth

PUNE - Autocluster Development & Research Institute
Friday 5th and Saturday 6th April, 2024

To attend the exhibition, register by filling the form by scanning this QR Code.

an initiative by

IICCI
THE INDO-ITALIAN CHAMBER OF COMMERCE AND INDUSTRY

in partnership with

Embassy of Italy New Delhi

TG GROUP

sponsored by

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media partner

MACHINE MAKER

supported by

AXIS BANK

Exhibitors



Participants





IICCI Flagship Event – FESTA ITALIANA

FESTA ITALIANA is a celebration of Made in Italy and the Italian lifestyle, which presents Italian brands in India in the fields of fashion and accessories, furniture and design, agri-food, automotive, education and culture.





IICCI Flagship Event - The Italy in India Business Conclave





IICCI Flagship Event - The India in Italy Business Conclave





IICCI Flagship Event – IMPRESA AWARDS





IICCI Flagship Event – IMPRESA AWARDS





All the projects, events, initiatives and activities organised by the IICCI would not be possible without the support of our members and of the Indo-Italian business community.
Amongst them, our Diamond, Platinum and Gold Members deserve a special mention.

DIAMOND MEMBERS



PLATINUM MEMBERS





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GOLD MEMBERS





GRAZIE!

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