

### DA PIU' DI 55 ANNI, AL CENTRO DELLE RELAZIONI INDO-ITALIANE

### FOR MORE THAN 55 YEARS, AT THE CENTER OF INDO-ITALIAN RELATIONS



# BE PART OF A THRIVING BUSINESS COMMUNITY... ...BECOME A MEMBER OF THE INDO-ITALIAN CHAMBER!

### +650 IICCI MEMBERS

In all industries and sectors of relevance for Indo-Italian business

### **EUR 15 billion**

of bilateral trade in 2023

### **EUR 16 billion**

invested by Italian companies in India

### 800 INDO-ITALIAN COMPANIES

~ 750 Italian companies in India ~50 Indian companies in Italy

# THE INDO-ITALIAN CHAMBER OF COMMERCE AND INDUSTRY

### + 4500 Traders

Agents, importers, distributors, and retailers of Indian and Italian brands

## +2500 Indian buyers

of Italian products, technologies & machinery

## +800 service providers

Law and consulting firms, HR and PR agencies, logistic companies assisting Indo-Italian ventures

### + 6000 individuals

Passionate about Italy & Made in Italy

### WHO WE ARE



- Founded in 1966, the IICCI Indo-Italian
   Chamber of Commerce and Industry is an association of Indian and Italian companies, professionals, and intermediate bodies.
- Our mission is to support the establishment and development of industrial and commercial collaborations between Italy and India, furthering the economic interests of the two countries.
- We are the only Italian Chamber operating in India officially recognized and supported by the Italian Ministry of Enterprises and Made in Italy, and we are members of Assocamerestero, the Association of 82 Italian Chambers of Commerce in the World.
- We have a network of 5 offices in India and a presence in Italy, with a team strength of 25 Indian and Italian professionals dedicated to the promotion and enhancement of Indo-Italian relations.

### WHY SHOULD YOU BECOME A MEMBER?

The IICCI has a strong experience in organising promotional initiatives and providing business services to its ever-growing business community.

By becoming our member, you will be invited to participate in our **flagship events**, **business conclaves** and **networking activities**, availing of special discounts and benefits.



**CELEBRATING TIMELESS ITALIAN STYLE** 

A showcase of Italian lifestyle brands (furniture & design, fashion & accessories, food & wine, cars & bike) in India



An award to best performances of IICCI members in the fields of Innovation and Industry 4.0, Sustainability & Circular Economy and Corporate Social Responsibility



A showcase of machinery components and engineering (automotive, infrastructure, energy, agro-industry, manufacturing) made in India by Italian companies



INTRODUCING the BEST of INDIA in ITALY

A showcase of Indian lifestyle brands (furniture & design, fashion & accessories, automotive) in Italy

### **EXCLUSIVE BENEFITS FOR OUR MEMBERS AND FEES**

Being a member of the IICCI carries the main benefit of that will help you to **strengthen your business**, **develop your network** within the Indo-Italian business community and **start/develop your operations** in either India or Italy.



#### **ADVOCACY & BUSINESS REPRESENTATION**

Are your business or industry suffering from regulatory hindrances? We can represent your issues to concerned Indian, Italian and European authorities...

With IICCI, your voice counts!



#### **NETWORKING**

Do you want to be connected and be part of the Indo-Italian business community? We organise many events and initiatives in Indian and Italian cities, where you can meet and interact with other members of the Indo-Italian community...With IICCI, you are plugged-in!



#### **VISIBILITY**

Is your business looking for new platforms to shine? We provide an enhanced visibility to all our members by listing them in our Directory, giving them the stage in our events and in sector-specific committees, awarding their best practices in our Impresa Awards.

With IICCI, you are the protagonist!



#### TRAVEL FACILITIES

Do you need to travel to Italy often for your business meetings? We can grant you a Fast Track appointment to apply for your Business Visa & Corporate Fare to travel directly with ITA Airways. With IICCI, you reach your goals faster!

### **MEMBERSHIP FEES & UPGRADES**

**ASSOCIATE MEMBERSHIP** (unincorporated entities)
Yearly fee: **INR 6,000** 

**ORDINARY MEMBERSHIP** (incorporated entities)

Turnover up to INR 5 crores	Yearly fee: INR 13,000
Turnover between INR 5 crores and INR 20 crores	Yearly fee INR 23,500
Turnover between INR 20 crores and INR 100 crores	Yearly fee INR 47,000
Turnover above INR 100 crores	Yearly fee INR 62,000

**Start-up / New Entrepreneurs Company** 

(incorporated after 31st March 2021)

Yearly fee: INR 6,000

**Indian Buyers** (agents/importers of at least 3 Italian brands)

Yearly fee: INR 18,000

A one-off admission fee of INR 3,000 applies to all categories

MEMBERSHIP UPGRADES for enhanced visibility in IICCI institutional & official communications

DIAMOND MEMBERSHIP INR 5,00,000

PLATINUM MEMBERSHIP INR 2,00,000 GOLD MEMBERSHIP

MEMBERSHIP FORM EUR



MEMBERSHIP FORM INR



### ADDITIONAL BUSINESS SERVICES OFFERED BY IICCI

The IICCI provides a wide set of **services** designed to enhance your business, whether you are looking to initiate, grow, or optimize your operations in India or Italy.

**MARKET INTELLIGENCE & ENTRY STRATEGY** - We provide all the information needed to define your strategy to enter the market:

- Import/Export data and regulatory framework
- Market researches, by sector and products, with competitors analysis
- Support for business plan / business case and marke entry strategy

#### **BUSINESS SCOUTING & MATCHMAKING** - We support you in choosing the right partners:

- Identification and Selection of Commercial and/or Industrial Partners
- Due diligence: financial and reputational profiling
- Organisation of B2Bs (online and in person) and company/factory visits in Italy and India

**START-UP & OPERATIONS -** We are at your side through all the steps to start your business operations:

- Company incorporation, location scouting, HR scouting in India and Italy
- Product and technology registration and homologation
- Co-working and Desk Space with domicile in India
- Identification and selection of human resources
- Identification and selection of productive sites

**BRANDING & PROMOTIONS -** We assist you in positioning your brands and products in the market:

- Design and implementation of promotional campaigns, online and offline
- Participation in IICCI flagship events, promoting Italian companies in India and Indian companies in Italy
- Tailor-made events, to promote your brands

### **LANGUAGE & TRAINING PROGRAMS** - We help you bridging the cultural gap

- Basic and advanced levels of Italian Language Courses
- Tailor-made programs on Italian language for business

#### TRANSLATION OF DOCUMENTS AND MANUALS

 Seamless translation services for students, academics, and professionals working between Italian and English IICCI members benefit of the following discounts on our services:

- 20% (up to 3 lakhs INR) for Diamond Members
- 15% (up to 1.5 lakhs INR) for Platinum Members
- 10% (up to 1 lakh INR) for Gold Members
- 5% (up to 50k INR) for Associate / Ordinary Members



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