



"The first India in Italy Business Conclave"

"A new golden age for business between India and Italy?"

With this question, the IICCI - The Indo-Italian Chamber of Commerce and Industry - opened the first "India in Italy Business Conclave" in Milan on March 12 at Studio Gianni & Origoni. The response to this question was witnessed by many.

The Ambassador of Italy to India, Vincenzo de Luca, in a video message, stressed that relations between Italy and India are experiencing a particularly fruitful moment: on the occasion of the meeting between the two prime ministers, Hon. le Giorgia Meloni and Shri. Narendra Modi in Delhi during the G20 in 2023, the political relations between Italy and India were elevated to the status of a strategic partnership; 2023 marked a record in trade between the two countries; Italian investments in India and Indian investments in Italy are growing exponentially. In this context, all players in the Italy-India system are working together to support businesses and operators.

This was witnessed by the 60 Italian companies present at the round table and the team from Il Sole 24 Ore, who were present with Managing Director, Mirja Cartia d'Asero and the journalists who moderated the event, Riccardo Barlaam - editor-in-chief "Economics and International Politics" - and Marco Masciaga - India correspondent.

This was demonstrated by their presence Alessandro Giuliani, President of the IICCI and Claudio Maffioletti, CEO and Secretary General.

This was confirmed by the many success stories told to us by the managers of the companies present: Eng. Ernesto Bottone, CEO - Pomini Long Rolling Mills, to Dr. Santiago Primario, Country Manager - Tata Consultancy Services, Dr. Gian Luigi Traettino, President - Titagarh Firema and Dr. Enrico Zampedri, CEO - METRA.

We talked about business, highlighting the most important numbers, but above all sharing the experiences and stories of people who meet and who, together, change the destiny of many companies and production districts.

A common element in all the speeches was the theme of Family Culture: in business relationships between Italian and Indian companies and managers, it is natural to extend the relationship beyond mere business, and extend it deeply into personal relationships.

Also crowning the event was another important moment: the new partnership signed between the IICCI and Il Sole 24 Ore, ItalyX: a mark of excellence, a new certification that Il Sole 24 Ore has developed with Confindustria, to give value and visibility to companies in the manufacturing sector that embody Italian excellence. The agreement will last for 5 years and involves the IICCI in supporting ItalyX certified companies, in particular, facilitating their access to the international reference network and providing a series of integrated services.

"This partnership with IICCI," explained Mirja Cartia d'Asero, Managing Director of 24 Ore Group, during the Conclave, "represents an important piece of the ItalyX Project's strategy of internationalization and involvement of institutional partners. The partnership with the IICCI will strengthen and enhance the visibility of Italian companies in what represents the emerging market in strongest development today and in the coming years. Exports, despite the economic and geopolitical difficulties will therefore remain our strategic key to face the future, but we must not forget that the patrol of Italians who go beyond the border is more than 135 thousand, but only 1,500 are worth 55 percent of the total value of exports: they are the mythical pocket multinationals with which Italy has been conquering the world for decades. These figures show us that there is a lot of room to grow, especially in medium and small companies. And it is precisely to them that we want to address with ItalyX certification."

Thank you to all participants and also to those who could not be there but expressed interest and closeness.

The Conclave inaugurated a new season for the IICCI in Italy, to become more and more the point of reference for the Italian-Indian business community, to support the progressive integration between the two economies, which we hope to see grow, to grow together.

For any inquiries or information you can refer to Emanuela Sabbatini, Business Development Manager, IICCI in Italy.

E-mail: e.sabbatini@indiaitaly.com - phone: 349 7088999.

See you soon!
Thank you

Alessandro Giuliani Claudio Maffioletti
President (IICCI) CEO & Secretary General (IICCI)



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RAYMOND

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