2024 VALUE PROPOSITION

MEMBERSHIP

Representation

 Advocacy & Lobbying (Indo-Italian and Indo-European)

Visibility

- Listing in IICCI Members Directory
- Right to participate in IICCI events as speaker
- Right to be invited in IICCI sector / activityspecific committees
- Right to apply for Impresa Awards
- Institutional co-branding (for Gold / Platinum / Diamond Members)

Access

- To IICCI network for preliminary business assistance
- To updates on Indo-Italian News, Trade, Investments at a Macro and Sector-Specific level.

Visa Services

- Support in the submission of documents for business visas to Italy.
- Fast Track Appointment Service

Travel Services

• Corporate Fare for ITA Airways flights

SERVICES*

Market Info & Entry Strategy

- Sector / Product-specific research
- Market Entry Strategy
- Preparation of Financial reports/Profiles of Indian and Italian Companies

Business Scouting

- Partners Search & Matchmaking
- B2B and company visits

Start-up & Operations

- Company incorporation, location scouting, HR scouting in India and Italy
- Product / Brand registration and homologation
- Co-working space and Desk in Mumbai
- Assistance for registration of various Indian certifications / Regulatory Frameworks for Specific products and Sector

Branding & Promotions

- Digital campaigns
- Product launch, exhibit and demos
- Events showcasing Italian Brands

Translation of documents and manuals

GOLD / PLATINUM / DIAMOND MEMBERS

will be part of an *elite community* within our Members, which is more closely associated with our brand identity, by a constant presence of their logo in all IICCI stationery, communication tools, standees, promotional material.

TRAINING*

Italian Language Courses

- Basic and advanced levels
- Tailor-made programs on Italian language for business

Vocational Training

- For promoters of Italian food & wine products
- For machinery operators

Experience, Education & Study Tours

- Italian universities
- Italian wineries and food producers
- Italian bikes and cars companies

*discount for IICCI members

5% for Associate / Ordinary Members 10% for Gold Members 15% for Platinum Members 20% for Diamond Members

Scan to fill the online form

INR





